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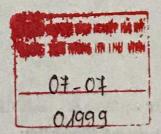


Andrea H. Goldstein

CREATIVE CONCEPTS IN PSYCHOLOGY

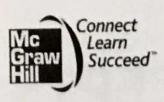
An Activity and Case-based Approach

ANDREA H. GOLDSTEIN









CREATIVE CONCEPTS IN PSYCHOLOGY: AN ACTIVITY AND CASE-BASED APPROACH

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BRIEF CONTENTS

CHAPTER I
Introduction to Psychology 1
CHAPTER 2
Biological Bases of Behavior 18
CHAPTER 3
Sensation, Perception, and Neuroscience 31
CHAPTER 4
States of Consciousness 48
CHAPTER 5
Learning 66
CHAPTER 6
Memory 83
CHAPTER 7
Motivation and Emotion 103
CHAPTER 8
Development 119
CHAPTER 9
Personality 145
CHAPTER 10 Health Psychology 166
CHAPTER 11 Psychological Disorders and Treatment 182
CHAPTER 12
Social Psychology 207
Glossary 224
Credits 239
Cituis 25)

Index 240

CONTENTS

CHAPTER 1

Introduction to Psychology 1 What Is Psychology? The History of Psychology Wilhelm Wundt's Structuralism 2 William James's Functionalism Branches of Psychology Sigmund Freud's Psychoanalytic Perspective Behaviorism 5 Humanism 6 Cognitive Psychology 6 Biopsychosocial Model or Neuroscience Diversity in Psychology 6 Research Methods in Psychology Case Studies 7 Naturalistic Observation Correlational Research Survey Research 8 Experiments 8 Summary 8 Case Study #1 Psychology at Work Case Study #2 Why Do People Fall in Love? 10 Case Study #3 Does TV Corrupt Your Mind? 11 Case Study #4 The Power of Persuasion Case Study #5 Are You Just Lucky? Activity #1 Write a Creative Story 14 Activity #2 Conduct an Experiment 15 Activity #3 Who Am I? 16 References 17 **CHAPTER 2**

Biological Bases of Behavior

Biological Bases of Psychology 19

Peripheral Nervous System 19

18

Central Nervous System 20 Brain Functions 21 Summary 23 Case Study #1 Too Much, Who Me? 24 Case Study #2 Sensing and Making Sense of the World Case Study #3 Alzheimer's Whodunit? 26 Activity #1 Phineas Gage 27 Activity #2 What Do You See? 28 Activity #3 Are You Left Brained or Right Brained? 29 References 30 **CHAPTER 3** Sensation, Perception, and Neuroscience 31 Defining Neuroscience, Sensation, and Perception 32 Thresholds 32 Sensation 32 Vision 32 Auditory Processes (Hearing) 34 Taste 35 Smell 36 Somatosensory Processing (Skin Senses) 37 Perception 37 Gestalt Principles of Perception 38 Summary 38 Case Study #1 What Can You See? Case Study #2 Movie Theater Blindness 40 Case Study #3 Spring Carnival 41 Case Study #4 Illusions or Delusions? 42 Case Study #5 Tiny Trees 43 Activity #1 Taste Tests 44 Activity #2 What Can You Hear? 45 Activity #3 What Is a Blind Spot? References 47 **CHAPTER 4**

States of Consciousness 48

Consciousness Stages of Sleep Why Do We Need Sleep? 50

Problems with Sleep 51 Can You Make Up for Lost Sleep? 51 Sleep Issues 51 Insomnia 51 Hypersonnia 52 Parasomnia 52 Dreams 53 Hypnosis 53 Drugs and Altered States of Consciousness Stimulants 54 Depressants 55 Opioids 55 Hallucinogens 55 Marijuana 55 Summary 55 Case Study #1 Why Am I So Tired? 56 Case Study #2 Dream World 57 Case Study #3 Drugs and Consciousness 58 Case Study #4 Which Is It? Activity #1 Dream Log 60 Activity #2 Dream Analysis 61 Activity #3 Meditation 62 Activity #4 Sleep Disorders 63 References 64 CHAPTER 5 Learning Learning 67 Classical Conditioning 67 Acquisition and Extinction 69 Generalization and Discrimination Operant Conditioning 70 Positive and Negative Reinforcers and Punishment 71 The Skinner Box 71 Schedules of Reinforcement 72 Shaping 72 Observational Learning Behavior Modification Summary 73 Case Study #1 Classical Conditioning: What's Wrong with Ziggy? 74

Case Study #2 Operant Conditioning: Behavior Problems 75

Case Study #3 Operant Conditioning: Who Can Train Snoopy? 76 Case Study #4 Lunch Anyone? 77 Activity #1 Maze Learning 78 Activity #2 Bells Make So Much Noise 79 Activity #3 Phobias? 80

Activity #4 Behavior Modification Contract

References 82

CHAPTER 6 Memory

Memory 84

Stages in the Formation and Retrieval of Memory from an Information-Processing

Perspective 85

Types of Memory 85

Types of Memory Retrieval 86

Physiology of Memory 87

Memory Disorders 87

Memorization Versus Learning 88

Forgetting 88

Summary 89

Case Study #1 How Odd . . . 90

Case Study #2 Forget Puppy Love

Case Study #3 Remember That?

Case Study #4 Memory Loss at the Theater 93

Case Study #5 Wild Days 94

Activity #1 Implicit Versus Explicit Memory 95

Activity #2 Photos from the Past 96

Activity #3 Six Tips to Improve Memory 97

Activity #4 Numbers Game 98

Activity #5 Flashbulb Memories 99

Activity #6 Forgetful?

References 101

CHAPTER 7

Motivation and Emotion 103

Theories of Motivation

Biological Theories of Motivation 104

Cognitive Theories of Motivation Humanistic Theory of Motivation Conflict 106

Emotion 107

Theories of Emotion

Nonverbal Expression of Emotions 108

Summary 108

Case Study #1 How Quickly Can Date Night Happen? 109

Case Study #2 Retirement Life 110

Case Study #3 | Bet | Can Beat You! 111

Case Study #4 How Quickly Things Can Change 112

Case Study #5 Road Rage 113

Activity #1 Goal Setting and Achievement

Activity #2 Cognitive Dissonance

Activity #3 What Motivates Us to Eat? 116

Activity #4 Where Am I Going? 117

References 118

CHAPTER 8

Development 119

120 Nature via Nurture

Human Development from Conception to Birth 120

Genetics 121

Infancy 122

Maturation 123

Psychosocial Development 123

Stage Theories of Development 124

Social Bonds and Attachment 126

Cognitive Development

Piaget's Theory of Development 127

Vygotsky's Theory of Sociocultural Development 127

The Development of Language 128

Moral Development 128

Adolescence to Adulthood

Dementia and Alzheimer's Disease 130

Summary 130

Case Study #1 Who Knows More? 131

Case Study #2 Developmental Effects on Personality 132

Case Study #3 What, No Sleepover?

Case Study #4 Let's Make Applesauce 134

Case Study #5 Time Does Not Stand Still 135

Case Study #6 Wedded Bliss 136

Case Study #7 Grandma's Playing Video Games? 137

Activity #1 What's in a Name? 138

Activity #2 Lifespan Development Paper: Part I 139

Activity #3 Lifespan Development Paper: Part II 140

Activity #4 How Old Am I? 141

Activity #5 Freud Versus Erikson 142

References 143

CHAPTER 9

Personality 145

What Is Personality? 146

Biological/Evolutionary Approaches to Personality 146

Psychodynamic Approaches to Personality 147

Beyond Freud . . . Neo-Freudians 148

Trait Approaches to Personality 149

Behaviorist Perspectives of Personality 150

The Humanistic Approach to Personality 151

How Do We Assess Personality? 152

Intelligence 153

Varied Intelligences 154

Summary 154

Case Study #1 Twin Power 155

Case Study #2 Defense Mechanisms 156

Case Study #3 Who's That Guy? 157

Case Study #4 Selective Intelligence 158

Case Study #5 Intellectual Abilities 159

Activity #1 | Am . . . 160

Activity #2 How Defensive Am I? 161

Activity #3 Personality Tests 162

Activity #4 Gardner's Multiple Intelligences 163

Activity #5 How Does Personality Affect Consumer Behavior? 164

References 165

CHAPTER 10 Health Psychology 166

Health Psychology, the Biopsychosocial Model 167

The Effects of Stress 167

The Sources of Stress 168

Stress and Illness 169

Stress and Coping Skills 169

Stress Reduction and Relaxation 170

Summary 171

Case Study #1 Exhaustion Hurts 172

Case Study #2 Jog It Out 173

Case Study #3 Type A Personality, Who Me? 174

Case Study #4 Smoke Up 175

Case Study #5 Would I Lie to You? 176

Activity #1 Freudian Defense Mechanisms 177

Activity #2 Can You See the Forest Through the Trees? 178

Activity #3 Stress Workbook 179

References 180

CHAPTER 11

Psychological Disorders and Treatment 182

Defining Abnormal Behavior 183

Medical Model 183

Psychological Model 183

The Classification of Mental Disorders 184

Anxiety Disorders 185

Somatoform Disorders 186

Dissociative Disorders 187

Mood Disorders 188

Schizophrenia 189

Personality Disorders 189

Childhood Disorders 190

Therapies 191

Summary 191

Case Study #1 What Is Abnormal? 192

Case Study #2 House Fright 193

Case Study #3 How Crazy Am I? 194

Case Study #4 Is This for Real? 195

Case Study #5 Moody Much? 196

Case Study #6 Mystery Solved! 197

Case Study #7 Heightened Anxiety 198

Case Study #8 Life Is Meaningless 199

Case Study #9 What Kind of Therapist Would I Be? 200

Case Study #10 Does Therapy Make You Self-Reliant? 201

Activity #1 Diagnoses 202

Activity #2 Mental Illness Defined 203

Activity #3 Personality Disorders 204

Activity #4 Psychopathology 205

References 206

CHAPTER 12

Social Psychology 207

Why Is Social Psychology Different? 208

Attribution Theory 208

Social Relationships 209

Prosocial Behavior 210

Aggression 211

Persuasion 211

Obedience, Conformity, and Compliance 212

Group Processing 212

Summary 212

Case Study #1 Advertising That Sells 213

Case Study #2 Stereotypes 214

Case Study #3 Dog Bites and Dating 215

Case Study #4 Call You Later 216

Case Study #5 Love at First Sight? 217

Case Study #6 Dating Changes Everything 218

Case Study #7 Why Is the News So Depressing? 219

Case Study #8 Who Will Help? 220

Activity #1 A Good Deed Does Not Go Undone 221

Activity #2 Culture and Society 222

References 223

Glossary 224

Credits 239

Index 240

PREFACE

Pof studying psychology can be a little . . . nerve-racking. The functions of the brain, psychological theory, and core concepts of study can seem like a vast undertaking. Creative Concepts in Psychology: An Activity and Case-based Approach proves that this material is manageable, fascinating, and totally engaging for students.

Creative Concepts in Psychology: An Activity and Case-based Approach looks at the study of psychology in a different way than more traditional psychology texts. Rather than place the bulk of the emphasis on concepts with only a few end-of-chapter activities, Creative Concepts in Psychology balances theory with application in a meaningful way. Every chapter provides the core pedagogy, but also devotes substantial time and energy to case studies and student activities. By merging these concepts so seamlessly, the ability to both learn and apply is mastered in every chapter.

A successful psychology text not only teaches students, but also empowers them to use those concepts beyond the classroom. Creative Concepts in Psychology: An Activity and Casebased Approach strives to reach past basic understanding to full synthesis by giving students both a thorough understanding of ideas and the chance to see those ideas played out in scenarios that resemble the sorts of situations a student may encounter in his or her own life. With titles like "Why Am I So Tired?," "Wild Days," and "Exhaustion Hurts," the case studies in this text are going to have an impact because they reflect the daily struggles many students encounter.

Thorough understanding and student engagement work in harmony in this text. Creative Concepts in Psychology: An Activity and Case-based Approach bridges the gap between theory and practice. Students succeed because they are given the tools they need to take psychology beyond the classroom.